



Designer. Photographer. Actor.



CONTACT

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SOCIAL MEDIA

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OBJECTIVES

My number one objective is to *change the world through art* by creating intuitive avenues for collaboration between engineers/scientists who see the world technically and artists who see the world metaphorically.

Second to that, my mission is to *build a fortune 500 company* that's primary function is to illuminate and implement *an artistic foundation* into business, education and humanity. That company is today known as **The Striped Heart.**

EDUCATION

BACHELOR OF FINE ARTS
Southern Methodist University
Meadows School of the Arts
Dallas, TX 75275

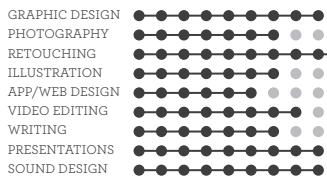
CREDITS

- 100 TOP CREATIVES (NO. 36) //**
Dallas Observer 2014
- BEST ACTOR DALLAS //**
Broadway World 2014
- OUTSTANDING ACTOR IN A PLAY //**
DFW Critics' Choice 2014
- BEST PERFORMANCE //**
RAW Dallas 2014
- EXCELLENCE IN ACTING //**
Greer Garson Award 2013
- TEDXSMU SPEAKER //**
SMU 2012
- HBO MASTERCLASS //**
With Bill T. Jones 2009
- PRESIDENTIAL SCHOLAR //**
Semifinalist 2009

PROFILE

I began a career as a *full-time creative director* in 2015. Over the years I've gained a wealth of experience and was confident enough to start my own design company. Prior to that I *studied acting for 11 years* and have since been signed with The Campbell Agency and working with several professional theater companies in Dallas, Texas. I am extremely proficient with The Adobe Creative Suite on *Mac OSX*. I have worked with various production methods to produce printed collateral from large highway billboards to small booklets. After years of working with the creative suite I developed a *passion for photography* that has pushed my creative direction even further. I easily adapt to my environment and I am a very fast learner. *People say I'm not funny...*

CREATIVE SKILLS



TECHNICAL SKILLS



FIVE WORDS

- 1 INITIATOR.
- 2 CULTIVATOR.
- 3 CONNECTOR.
- 4 MOTIVATOR.
- 5 PIONEER.

TESTIMONIAL - Matthew Rodriguez // Cara Mia Theatre

"Ace Anderson and The Striped Heart team have consistently provided the utmost professional and personal service when designing for my organization. There is always a sense of ease and comfort knowing that we are being provided the absolute best and highest quality of design, often in very short turnarounds. From ready-to-print designs that are bold and distinct to beautiful and custom media assets, Ace and his team are truly "Aces"-of-All-Trades!"

WORK EXPERIENCE

10
years

The Striped Heart

CEO // Creative Director (APR '10 - PRESENT)

The Striped Heart is a creative agency on a mission to cultivate and inspire artistry throughout the world. While producing art of all disciplines, I focus primarily on creating beautiful and enticing marketing aesthetics for clients in need of reaching a wider demographic. I oversee the creative team, which includes the copy chief, photographer and art director. I am responsible for developing initial concepts for creative collaboration.

2
years

Dallas Symphony Orchestra



My job was to conceptualize, design and develop marketing media and collateral for the Marketing, Development, and Education departments. This included direct mail, print ads, e-marketing, website, online advertising, billboards and on-site environmental signage. I serve as lead for a team of three designers. My team and I are responsible for the overall look and feel of the Symphony.

- DESIGN COLLATERAL FOR CAMPAIGNS BRINGING IN OVER **\$8,000,000** IN REVENUE ANNUALLY
- CREATED ON AVERAGE **750** PIECES OF DESIGNED PRINT COLLATERAL ANNUALLY

4
years

Meadows School of the Arts

